

The Cassette Comeback

Sometimes things from long ago, come back into fashion. That is what happened to the tape cassette. It came out in 1966. It was popular in the 1970s and 1980s. And now in the 2020s, it is popular again.

5 Artists release their music on tapes. People buy tapes and listen to music on tapes.



week 46

Cassette tapes

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A cassette tape works with magnetic tape. To play the music you put the tape into a tape player. The tape turns around two wheels. The tape moves from left to right. When one side is finished the tape player stops. Then you take the tape out of the tape player. First, you flip it over. Then you put it back in the player and play the other side. With the Walkman, you can listen to music on headphones. You can hold the Walkman in your hand. Then you can walk around and listen to music at the same time.



The comeback

The comeback started when pop artists like Billie Eilish and Lady Gaga brought out their music on tape. Because popular artists are doing this, sales are going up. Another reason for the comeback is also the price. Cassettes are quick and cheap to make. So, artists use this cheaper form now to sell their music.

Looking for tapes? Try your parents or grandparents. They may still have them!

Sources: bbc.co.uk/newsround; rollingstone.com.

Words to help you to come back into fashion = opnieuw in de mode komen to release = uitbrengen to flip it over = omdraaien the sales = de verkoopcijfers cheap = goedkoop

