

## Disney Did it Again

‘Beauty and the Beast’, the newest Disney film, is a hit. It is a remake of the 1991 classic. People who have seen it, both young and old, love it. The film has the same story, but is now a film with real people instead of cartoon figures.

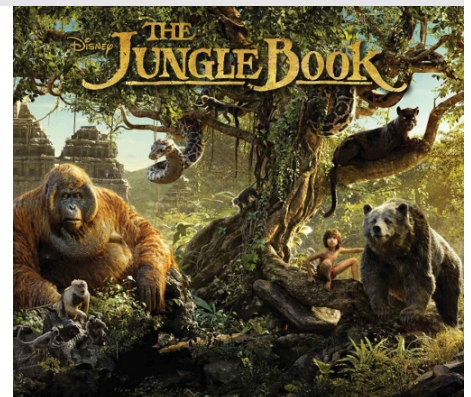


Film poster Beauty and the Beast

### Disney's success

Years ago, Walt Disney had a dream. The dreams Walt Disney had then, have kept on growing bigger. Every year, Disney brings out a new film which is always a success.

Disney's newest idea was to remake the classic cartoon animated films, like 'The Jungle Book'. This film was such a success last year, that Disney decided to keep on remaking these classics. 'Beauty and the Beast' has just been released. In the first weekend that it came out, so many people went to the cinema in the US to see it, that Disney made 170 million dollars.



Film poster The Jungle Book

### Beauty and the Beast

The story is about Belle, played by Emma Watson (Hermione Granger in the Harry Potter films). She helps a beast find love again. She also helps lift the curse that has turned the prince into a beast, and the people in the castle into household things, for example a teapot, teacup and candlestick.

What has made the film such a hit, is that people who saw the film years ago, are now parents. These parents want to share the magic they felt then, with their children now.



Emma Watson and Dan Stevens

Source: [www.variety.com](http://www.variety.com); [www.businessbrief.com](http://www.businessbrief.com)