

Disney Did it Again

The newest Disney film is a box office hit. The remake of the animated classic 'Beauty and the Beast' has audiences, both young and old, wanting more.



5 Disney's success

Years ago, Walt Disney had a picture of his dream clearly in his mind. Disney films and theme parks are still a place where adults and children can enter a world of fantasy. When you think of Disney, you can't help but feel good.

10 Disney's growth

Walt Disney was also a very clever businessman. He built up his company in steps. First, by showing people who worked for him how to do it. Then, by getting the right people to do the job. This gave him time to work on his bigger dreams, like Disney World. Those dreams have kept on growing. Year after year, Disney releases successful films, remaining the key player in the film business. Last year, Disney films had a quarter of all US ticket sales. You could say, it's an empire!

15 Remakes

A few years ago, Disney started making live-action remakes of cartoon classics, for example 'Cinderella' and 'The Jungle Book'. They were such a success that Disney decided to keep remaking the classic Disney films. The last one, was just brought out: a remake of the 1991 classic 'Beauty and the Beast'. In the first weekend of its release, the film made \$170 million in ticket sales in North America. Remakes of 'Dumbo' and 'Mulan' are also being planned.

25 A tale as old as time

The storyline in this new film is the same as in the first film. Belle, played by Emma Watson (Hermione Granger in the Harry Potter films), helps a beast find love again. She also helps lift the curse that has turned the prince into a beast, and the people in the castle into household things, for example a teapot, teacup and candlestick. What has made the film such an instant hit, is that people who saw the film years ago, are now parents. These parents want to share the magic they felt then, with their children now. That means new Belle princess toys and clothing for Disney. It means a good feeling for the parents. It means a magical feeling for the children. It's a win situation for everyone. But, of course Disney is the biggest winner of all. Disney did it again!

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Words to help you

To release = to bring out a film

the remake = a new or different version of an old film or song