

Goodbye Grumpy

Tardar Sauce, also known as Grumpy Cat, has died. Her memes made us smile. Her family said: “Besides being our baby, she helped millions of people smile all around the world. Her spirit will continue to live on through her fans.” Goodbye Grumpy Cat. We will miss you.



5 Tardar Sauce

Tardar Sauce was born in Arizona in April 2012. Tabatha was her owner. The kitten looked different. She was small, her jaw stuck out and she had a flat face with big eyes. Her mouth turned down and it looked like she was unhappy. In September 2012, her family posted a picture of her on the internet. The post said: “Meet grumpy cat”. The post went viral. Grumpy Cat was a star!

A star

Before Grumpy Cat became a star, Tabatha worked as a waitress. But now, she quit her job. She had a new job managing Grumpy Cat’s diary! Her brother, Bryan, became the Grumpy Cat website, Facebook, YouTube and Twitter manager. Ben Lashes became the internet meme manager. The Grumpy Cat management team was complete.



The management team

Merchandise

The management team earned a lot of money. For example, they sold Grumpy Cat products like T-shirts, mugs, toys, books, and calendars. Online there were video games and apps, such as the Grumpy Cat Weather app. Like any star, she was on television, starred in advertisements and films. In March 2019, Grumpy Cat had 12 million online followers. Grumpy Cat earned a lot of money. People say as much as \$100 million.

A last message

25 Grumpy Cat was very popular. She is now dead, but her funny jokes will keep on living on in her fans. As one fan said: “Thank you for bringing this universe a bit of happiness and a lot of laughter. This world won’t be the same without you.”

Sources: www.bbc.com; www.nos.nl.