

1. WORDS TO HELP YOU

Read the text together with a classmate. Use the 'Words to help you'. Underline these words in the text. Did you see more difficult words? Underline them too!

the bargain (line 2) = het koopje

Thanksgiving Day (line 4) = nationale feestdag in de Verenigde Staten, op de vierde donderdag in november

the consumer (line 14) = de consument

to warn (line 14) = waarschuwen

the impulse buy (line 17) = de impulsaankoop, als je niet goed hebt nagedacht over je aankoop

to argue (line 21) = ruziemaken

the crowd (line 24) = de menigte, de mensenmassa

2. KEY QUESTIONS ABOUT THE TEXT

Read the text again. Stop after every piece of text and discuss the following **key question** with a classmate. These questions help you to understand the text better. Write some key words down, to remember your answers.

Introduction

What happens on November 27th, 2020?

Began

When did Black Friday begin?

Why did they choose this particular Friday?

Black Friday around the world

Where can you also find Black Friday?

Warning

Why do consumer groups warn shoppers?

Black Friday 2020

Why and how is Black Friday different this year?

3. MAIN TOPIC AND SUBTOPICS

1. Read the explanation.

EXPLANATION

A text always has a **main topic**. For example: the British Queen Elizabeth II. But, a text also has **subtopics**. For the example, a text about Queen Elizabeth II can have the following subtopics:

- her youth
- her marriage
- her children
- her houses
- her hobbies

The subtopics give you information about the main topic.

When you are going to make a **summary**, you take a good look at the main topic and the subtopics of the text. The most important subtopics must always be in your summary.

2. What is the main topic of the text **Black Friday**?

3. Every piece of the text is about a subtopic. What are the subtopics?

Began

- A. Black Friday in other countries
- B. Black Friday this year
- C. history of Black Friday
- D. not always bargains

Black Friday around the world

- A. Black Friday in other countries
- B. Black Friday this year
- C. history of Black Friday
- D. not always bargains

Warning

- A. Black Friday in other countries
- B. Black Friday this year
- C. history of Black Friday
- D. not always bargains

Black Friday 2020

- A. Black Friday in other countries
- B. Black Friday this year
- C. history of Black Friday
- D. not always bargains

4. Now, cut out the following lines and put them in the right order to make a summary of the text. Tip: look at the subtopics you picked before!

Now, glue your summary in the right order onto a new page.

Black Friday started in America 1952. It is the day after Thanksgiving.

But, not all offers are good bargains. You have to check a bargain first and only buy what you need.

On November 27th it is Black Friday.

Other countries around the world have started doing Black Friday too.

This year, Black Friday is different due to COVID-19. There can be no crowds in the streets, so most shopping will be online.





4 SHOP UNTIL YOU (LITERALLY) DROP

In the text you read about Black Friday. Black Friday in 2020 will be different because of COVID-19, but normally there are a lot of crowds in the streets.

Watch the following clip with your class, about Black Friday in the UK in 2014:

www.youtube.com/watch?v=3s9zoZMUVJc (1:26)

Imagine that you were in that crowd. What would you see, hear, smell, what would you taste and what would you feel? Fill in the table below.

What do you see? 	While in the Black Friday crowd, I see:
What do you hear? 	I hear:
What do you think? 	I think:
What do you feel? 	I feel: