

Black Friday

It is Black Friday on Friday, November 27th. Shops offer items at lower prices on that day. It's a great way to get a bargain.



Began

Black Friday began in America in 1952. The Friday chosen was the first Friday after Thanksgiving Day. This is a special family holiday. Thanksgiving is a long weekend holiday. So, on Friday, most Americans do not have to work. They can shop until they drop!

Black Friday around the world

In the last few years, other countries have started doing Black Friday. It is popular around the world. In Europe, in countries like the UK, Germany, and the Netherlands, Black Friday began three to four years ago.



Warning

But, consumer groups are warning shoppers about Black Friday. People love a bargain. Yet, not all offers are good bargains. Sometimes, at another time of the year, the same items are sold at a cheaper price. So be careful, check first if the item really is a bargain. Consumer groups say it is better to only buy what you need. Never impulse buy.

Black Friday 2020

Black Friday looks like this: shops filled with people; lines outside. People running into shops at midnight. Shoppers arguing and fighting over things they want to buy. Websites crashing with so many people shopping online. Black Friday is different this year because of COVID-19. There can be no crowds in the streets. Shops have to use social distancing. Not all stores are open. This year's Black Friday will be online. Let's hope the websites don't crash!



Sources: www.bbc.co.uk/newsround; www.ad.nl.