

MANUAL

NEWS

November 26th is Thanksgiving Day in the United States. Check out the Newswise lesson about this subject in the archive on the website (week 46 – 2017).

INTRODUCTION

1. Make a copy of the text and exercises for all pupils.
2. Make a copy of the Words to help you if you think this is necessary. You can find them on the last page of this manual.
3. Make sure all the pupils have a copy of the Step-by-Step Reading Guide available.

Reading strategy: summarising

Key Visual: text chart

Language: design an advertisement (writing)

Method:

To give the pupils the opportunity to talk about the text and the exercises, it is best to let them work in pairs or threes.

You can use the following clip about Black Friday: <https://www.youtube.com/watch?v=3s9zoZMUVJc> (1.32 min).

It is best to show the video *after* the pupils have read the text.

1

READ THE TEXT AND LOOK FOR SUBTOPICS

Open the text on the interactive whiteboard by using this button on the *Newswise* website:

Click on the blurred sections to open the title, headings and picture. Let the pupils predict the subject of the text by using these items.



Tell the pupils that they are going to make a summary of the text. *Model* how you would use the reading strategy summarising by thinking aloud. If you like, you can use the following frame:

'I read ... the headings of the text one more time. Each heading tells me what this piece of text is about.

I know that important things are mentioned several times in a text, and that I can ask questions to collect the most important information from the text.

So, I think that the most important information of this piece of text is'

The pupils read the text, together with another classmate. They underline or mark the important information. After every paragraph they pause and discuss what the most important information was in that piece of text.

After that, the students determine the subtopics of every piece of the text.

During reading you can stop the pupils and ask questions to help them understand the text better. For instance:

Introduction

What do shops do on Black Friday?

Origins

What is the connection between Black Friday and Thanksgiving Day?

Global Black Friday

What can you say about the popularity of Black Friday?

Warning

Which warning does the text give you?

Black Friday 2020

What will be different this year?

2

MAKE A SUMMARY

The pupils read the explanation about making a summary. Subsequently, they complete the given summary by using words from the text.

Let the pupils give each other tips to improve their summary.

You can find the correct answers on the next page.

3

ANSWER THE QUESTIONS

The pupils answer the questions about the text in pairs or threes. Encourage them to discuss their answers. You can find the correct answers on page 2.

4

DESIGN AN ADVERTISEMENT

The pupils design an advertisement for an item. Let the pupils present their advertisements to their classmates. Discuss if they would like to buy this item.

ANSWERS

1.

Subtopic 1: the origins of Black Friday

Subtopic 2: Black Friday around the world

Subtopic 3: warning about Black Friday

Subtopic 4: Black Friday in 2020 different

2.

Summary of **Black Friday**

Origins

Black Friday began **in America**. The Friday chosen was **the first Friday after Thanksgiving Day**. Most Americans **do not have to work** and are free to shop and score a bargain.

Global Black Friday

Black Friday has become **more popular around the world in the last few years**. The Monday after Black Friday **has been named Cyber Monday**. On this day, **there are only online deals**.

Warning

Consumer groups **are warning shoppers about Black Friday**. Not all offers are **good bargains**. It is better **to only buy what you need**.

Black Friday 2020

On **a usual Black Friday** streets and shops are filled with people. Black Friday **will be different this year** because of COVID-19. This year's Black Friday **will be online**.

3.

1. A: Friday, November 27th
2. Thanksgiving is a long weekend holiday. So, on Friday, most Americans do not have to work and are free to shop.
3. D: covering the whole world
4. A: At least 95 countries in the world offer Black Friday deals.
5. A: Items are sold at the same price at other times during the year.
B: Items are sold cheaper at other times during the year.
6. Only buy what you need.
7. A: lines 26-29
8. pupil's own opinion

WORDS TO HELP YOU

the bargain (line 2) = a thing bought for less than the usual price

the origin (line 7) = the point from which something starts

the warning (line 18) = a statement telling somebody that something unpleasant may happen in the future, so that he can try to avoid it

the consumer (line 19) = a person that buys things

to cut (line 22) = to make something less in price

the queue (line 26) = a line of people, usually to get into something, or to get their turn

the mall (line 27) = a large building or covered area that has many shops inside it

to argue (line 28) = to speak angrily to somebody because you disagree with him

the crowd (line 31) = a large number of people in a public place, for example in the streets

the chemist (line 32) = a shop that sells medicines and usually also soap, make-up, etc.