

## MANUAL

### NEWS

November 26<sup>th</sup> is Thanksgiving Day in the United States. Check out the Newswise lesson about this subject in the archive on the website (week 46 – 2017)!

## INTRODUCTION

1. Make a copy of the text and exercises for all pupils.
2. Make a copy of the *Words to help you* if you think this is necessary. You can find it on page 5 of this manual.
3. Make sure all pupils have a copy of the Step-by-Step Reading Guide available.

**Reading strategy:** summarising

**Key Visual:** diagram

**Language:** listening and writing or speaking

#### Method:

To give the pupils the opportunity to talk about the text and the exercises, it is best to let them work in pairs or threes.

In this lesson, the pupils watch a clip about the history of Black Friday in exercise 4.

## 1. READ THE TEXT AND IDENTIFY THE SUBTOPICS

Open the text on the interactive whiteboard by using this button:



You can click on the blurred sections to open the title, headings, and picture first. Then open the rest of the text to let the pupils look for words that stand out. Let the pupils predict the focus of the text and paragraphs by using these elements.

Now, read the explanation together with the pupils. Explain that texts have subtopics and that identifying these subtopics can be very helpful for summarising. *Model* how you would identify a subtopic by thinking aloud.

'I pay attention to the subheadings in the text. These subheadings can give me information about the subtopics. The first sentence of a paragraph can give me information about the subtopics as

well. Now, I am going to read the text under the first heading 'Origins'. I guess that this part of the text will show what the origin is of Black Friday. So, this is possibly the first subtopic. [read the text out loud]. So, what is the first subtopic? It is 'the origin of Black Friday'.'

Now the pupils read the text in pairs and they look for the subtopics. Also, they underline or mark important information about the subtopics in the text. They write down the subtopics in a diagram. Stimulate the pupils to discuss which information they think is important enough to underline or mark.

#### Key questions:

##### Introduction

1. What happens on Black Friday?

##### Origins

2. Where did Black Friday originate from?

##### The name

3. Where does the name Black Friday come from?

##### Global Black Friday

4. Is Black Friday still a typical American phenomenon nowadays?

##### Warning

5. Why is a warning in place, regarding Black Friday?

##### Black Friday 2020

6. What is special about Black Friday 2020?

## 2. MAKE A SUMMARY

Read the explanation about how to make a good summary together with the pupils. The pupils use this explanation and the diagram from exercise 1 (question 3), plus their notes in the text to write a summary of the text. As this is their second Newswise summary of this school year, they still get some help from the writing frame. You might let more advanced pupils write their summary without this help.

When the pupils are finished, they show their summaries to a classmate. The pupils give each other tips to improve their summaries.

## 3. ANSWER THE QUESTIONS

The pupils answer the questions about the text in pairs or threes. Encourage them to discuss their answers! You can find the correct answers on page 4 of this manual.

4

## WATCH THE CLIP AND ANSWER THE QUESTIONS

In this exercise, the pupils watch the following clip about the history of Black Friday:

<https://www.youtube.com/watch?v=v5jvjHqp2bs>  
(3:58)

First, let the pupils read the questions about the clip. Then, let them watch the clip for the first time. Can they answer the question? (orally or written). Show the clip for the second time and pause when a question can be answered. You can find the questions and answers on page 4 of this manual. The pupils also have the questions in the exercises.

## ANSWERS

### 1. READ THE TEXT AND IDENTIFY THE SUBTOPICS

3. Subtopic 1: the origin of Black Friday, subtopic 2: why the name Black Friday, subtopic 3: Black Friday around the world, subtopic 4: warning about Black Friday, subtopic 5: Black Friday in 2020 different.

### 2. MAKE A SUMMARY

Possible summary:

#### **Black Friday**

Black Friday originates in the United States. It is the first Friday **after Thanksgiving Day, a long weekend holiday. So, there is time to shop.**

The name Black Friday is economics based. It means that **stores make profits. Therefore, they can reduce prices.**

Black Friday is becoming an international phenomenon. **The majority of countries in the world take some part in Black Friday.**

However, not all Black Friday offers are **good bargains. So, buy only what you need and never impulse buy.**

**Shops are usually very crowded on Black Friday.** But this year is different due to COVID-19. **Black Friday will take place mostly online.**

### 3. ANSWER THE QUESTIONS

- 'this' refers to Black Friday.
- Black Friday is always the Friday after the holiday Thanksgiving Day. People in America are free on these days.
- Black Friday is economics based. true/false
  - When a store is making profit, it is in the 'red'. ~~true~~/false
  - When a store is 'in the black', it is doing good business. true/false
  - The word 'black' refers to profits stores make. true/false
- In America Thanksgiving is celebrated, whereas in Europe it is not. (So, in Europe there is no relation between Thanksgiving and Black Friday.) In America, people are free on Black Friday, whereas in Europe it is a normal working day.
- Cyber Monday is the first Monday after Black Friday, with online bargains.
- B. Not all offers are good, so you have to be careful what you buy on Black Friday.
- Pupil's own opinion.

### 4. WATCH THE CLIP AND ANSWER THE QUESTIONS

Questions about the clip:

- What is the relation between Thanksgiving Day, Black Friday, and Christmas?  
*Black Friday is the day after Thanksgiving Day, and on Black Friday the shopping season for Christmas starts.*
- What is the role of department store Macy's in the history of Black Friday?  
*Macy's was the first department store to launch the Christmas shopping season the day after Thanksgiving Day. (They did so with a big parade.)*
- In the text, you read an explanation for the name Black Friday. The clip mentions this explanation, but also gives an alternative explanation. What is this alternative explanation for the name Black Friday?  
*The local police in Philadelphia referred to this day as Black Friday because of the horrible traffic and the overcrowded sidewalks on this day.*
- How many dollars are spent per shopper on Black Friday in America?  
*400 dollars per shopper*

## WORDS TO HELP YOU

**the retailer** (line 1) = a person, shop, or business that sells goods to the public

**worthwhile** (line 4) = useful, important, or good enough to be a suitable reward for the money or time spent or the effort made

**the extravaganza** (line 9) = a large, exciting, and expensive event or entertainment

**the phenomenon** (line 12) = something that exists and can be seen, felt, tasted, etc., especially something unusual or interesting

**to tempt** (line 35) = to make someone want to have or do something, especially something that is unnecessary or wrong

**to dub** (line 44) = to give something or someone a particular name, especially describing what you think of it, him, or her

**to cut** (line 56) = to reduce, to make something lower

**to impulse buy** (line 60) = buy something without having planned it, and without thinking carefully

**to queue** (line 63) = to wait in a line of people, often to buy something

**to boom** (line 77) = to increase or become successful and produce a lot of money very quickly